



Quarter  
Lee  
Report

| KEVIN | BRUSIE | PHOTOGRAPHY



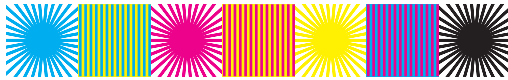
# Daily Battle Against Poor Visuals™

Editor's note:

Before we get on with the serious business of a corporation's Financial Reporting document, some glaring deficiencies need to be addressed. This purports to be a Quarter Lee Report. Alas, we thought it was a glaring typo. Not so, says the powers that be. Following on the previous publication of the everlasting {Current Year} Annual Report, (please contact us for your own copy if you did not receive one. Have no fear it is always current!) the author felt issuing a Quarterly Report would be disingenuous. Time is an interesting variable here at Kevin Brusie Photography, as it implies aging, of which we are all in complete denial. In order to dance around the loose nature of our corporate calendar, we are issuing a Quarter Lee Report. The face on the cover is our friend Lee. Or one quarter of his face, roughly.

Ah, shit. Given all the fake news flooding our solar system now, I can not tell a lie. It is really our friend Brad. Lee couldn't get to the studio on shoot day. And he is quite frankly not as interesting to photograph as Brad. Thus, we photographed Brad. But a Quarter Brad Report just doesn't work. So, we are going with Lee. Deal with it. It may be the first misrepresentation you see in this document, but it certainly will not be the last. C'mon, we work in advertising.

## The battle continues



"Keep fighting to do great work. And remember, for all you twenty somethings out there who can still actually read this 6-point type, your day will come too. So, be kind and bump up the size of your type for the good of the people" – The Designer



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**\*Photo:** Traditionally, this page has my letter (The Boss) and my photo adjacent. But really, who wants to see a self-portrait of me? I don't have copyright to any Bruce Springsteen photos, so I thought I would just use the space to show a photo of a real boss. You're welcome. Featured is Dorothy A. Savarese, President & CEO, Cape Cod Five Cent Bank.

# The President's Letter

Welcome back! Thanks for taking the time to review our Quarter Lee Report. It really should be entitled "The Random Interval Whimsical Printed Promotional Piece", but that just doesn't roll off the tongue. It is a natural follow up to our wildly successful {Current Year} Annual Report. The sweet little 134 page 8.5"x11" tirade wrapped in photos garnered 3 Broderon Awards, 1 Golden Arrow Award, and notice on a widely respected photo blog (APhotoEditor.com). Most importantly, it impressed a fair amount of creative types who are fortunate enough to be in the position to direct photography & video assignments in my direction.

For all of our long term and new clients, we are forever grateful for the trust you place in us to meet your photo and video needs. We love what we do, and strive to make it all smooth, simple, and easy in pre-pro, shoot day, and post – and wrap it all up with great images to help you communicate your message.

Meanwhile, we continue to invest in new technologies that keep us on the cutting edge and eliminate the risk that there will ever be corporate dividends or a retirement fund. LED lights, battery strobes, cameras, and then another camera, and new lenses to keep up with the new cameras, and new computers to process the new 4k (oh, wait, what, 8K?) footage, and new stabilizers for those new cameras, and a new van to carry all that additional gear... and the medical insurance premiums that loom larger than a mortgage payment, and the twice monthly therapy sessions to stay sane... (not covered by insurance, FYI) – they are all part of the madness of a professional image maker.

You will be happy to note that given the smaller dimensions (and budget) of this promotional piece, you will see less of my ramblings and more photos. So, without any further rambling and distraction,

Let the photos begin...

All the best,

A handwritten signature in black ink, appearing to read "Kevin Brusie". The signature is fluid and cursive, with a large initial "K" and "B".

Kevin Brusie\*

EVP, CFO, DoP, Producer, CIO, IT & a bunch of other things...



## On assignment

It's been a nice variety, spread across the country. Editorial, advertising, corporate. Still and video. For print, web, broadcast, etc... Have I mentioned that I love my job? Check my Instagram feed, @kevinbrusie and you will always see #lovemyjob.

1.2 2.0 2.8 4.0 5.6 8 11 16 22









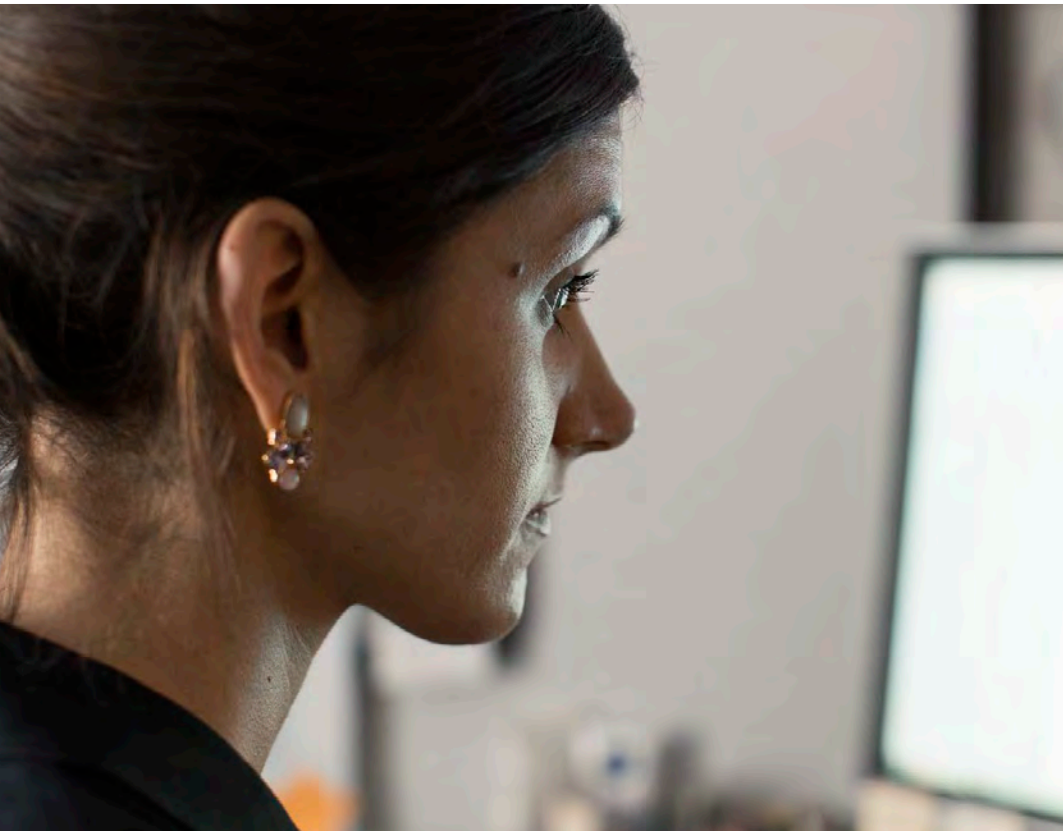


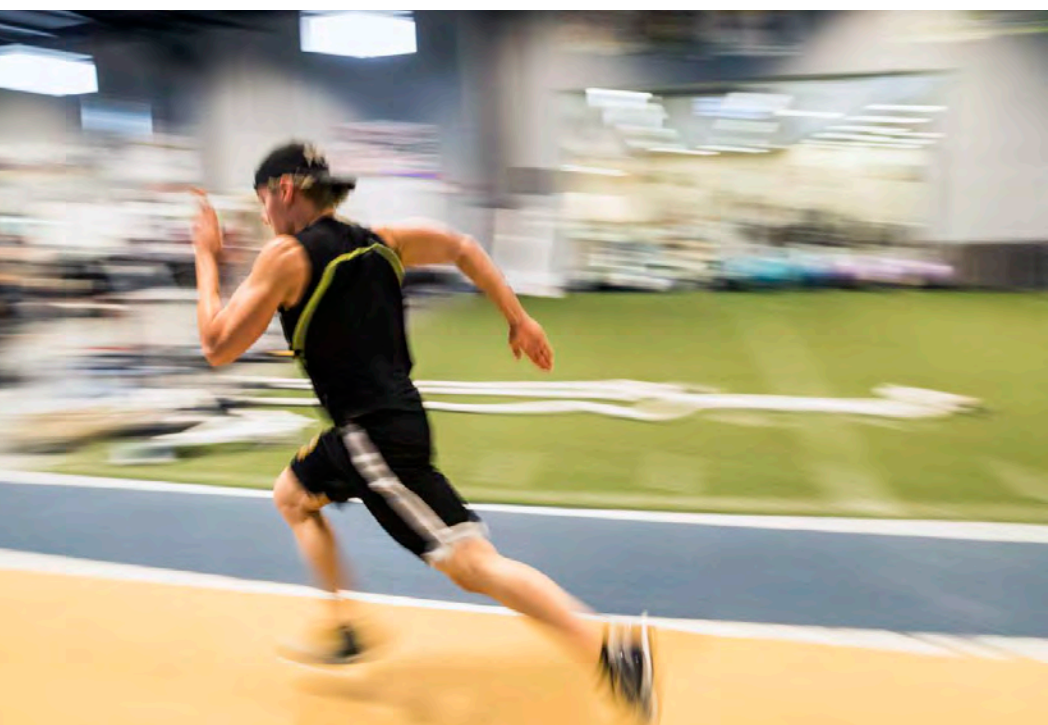
\*

( Asterisk—see below )

**\*Disclaimer:** these highly professional medical folks were not really watching Sponge-Bob. They were diligently performing the required task at hand – arthroscopic surgery. Seeing them all staring at the screen, I just thought "wouldn't it be funny if...?"



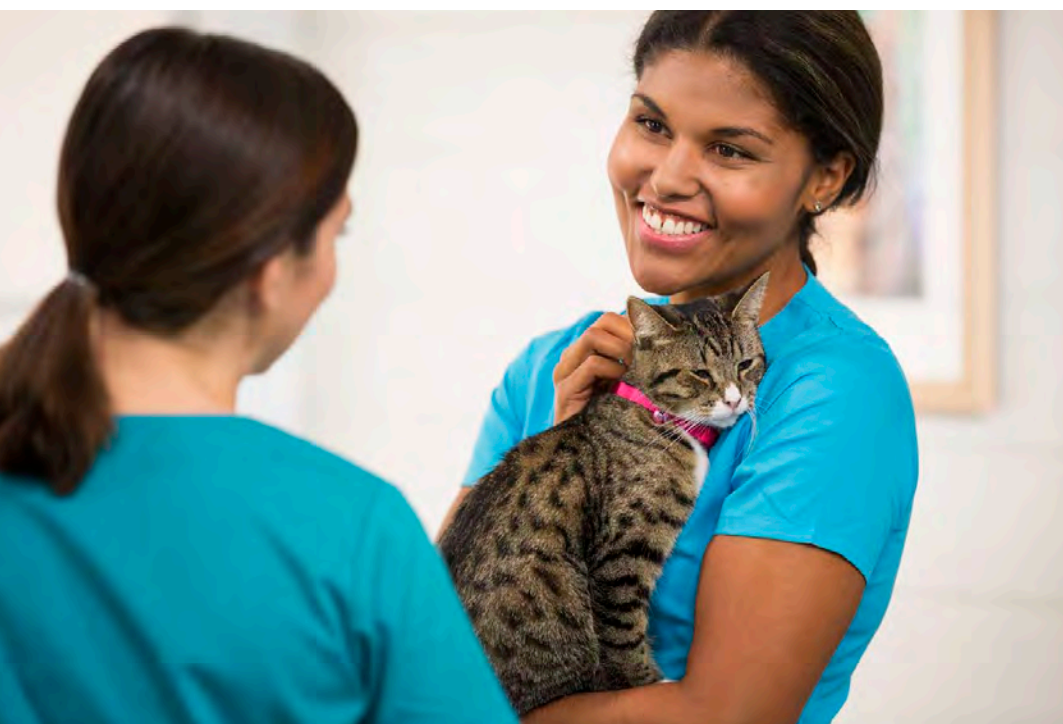




















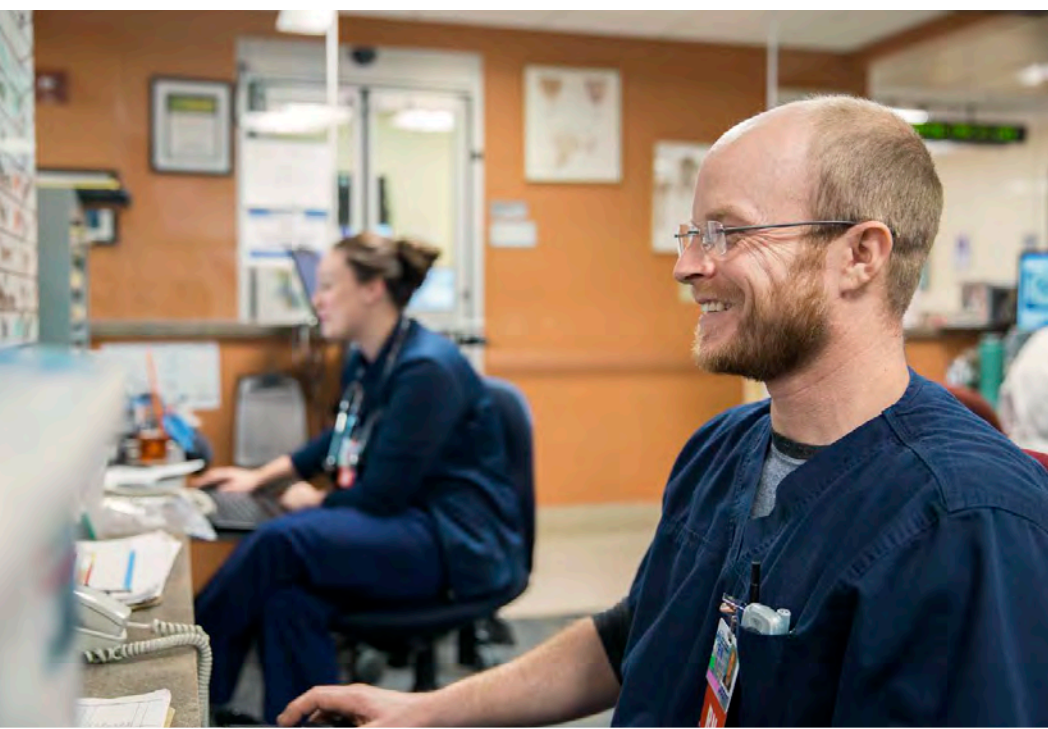




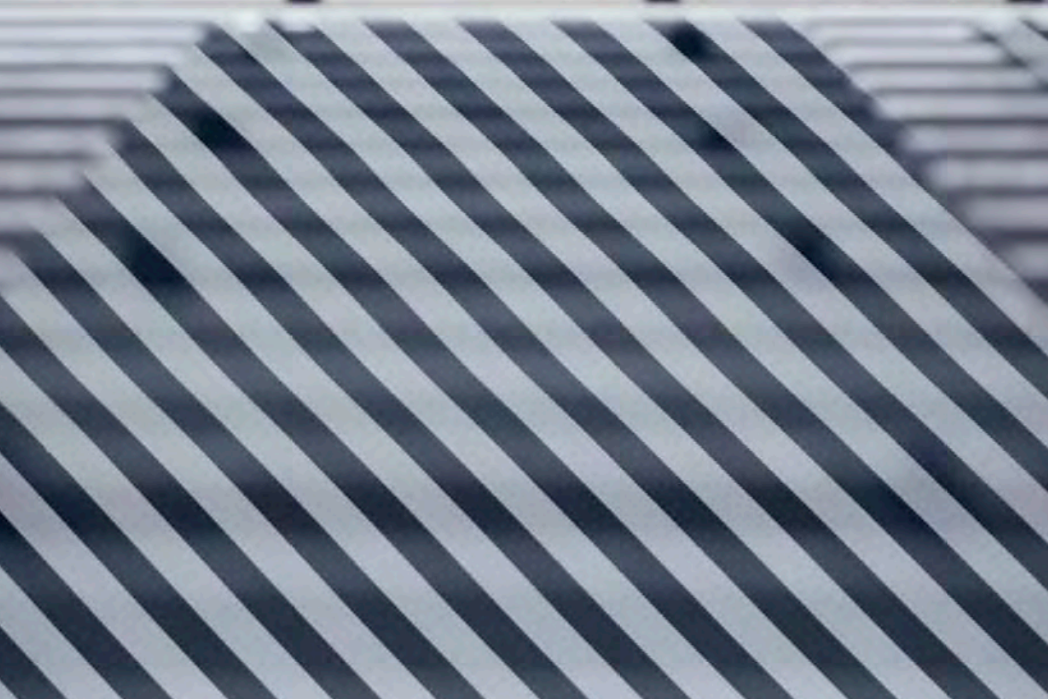
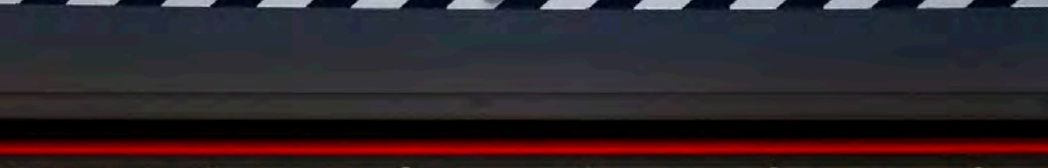














# Personal work

Believe it or not, sometimes we just make images for the fun of it. After nearly 3 decades of making photos for a living, I still really enjoy making photos. And videos. Here's some of the former. We're still trying to figure out how to get a live link on the printed page. Featuring Florida, New Mexico, and a short walk from the office in Maine.



1.2 2.0 2.8 4.0 5.6 8 11 16 22









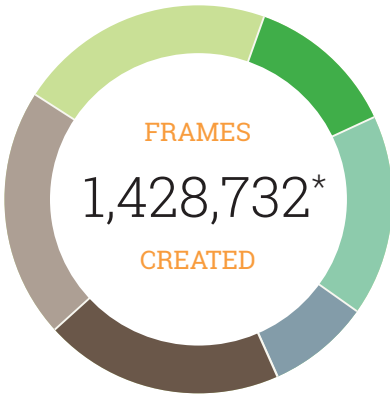






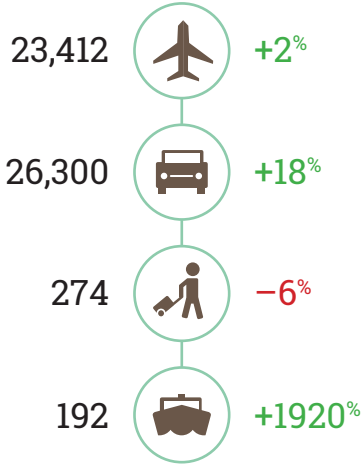
# Just the numbers...

## Still & Motion



\*Those numbers go up quickly when shooting video at 120FPS!

## Miles Traveled



SACRAMENTO

We've had a few adventures since our last communication, most notable was our road trip thru West Texas. The client excitedly informs us we will be traveling from Austin (location 1) to Amarillo (location 2) and various places in between via a private executive jet. Q: "What's the cargo capacity of this aircraft?" A: Client and subjects use plane; we (crew) & our multitude of cases, haul ass on the endless asphalt in a rental. On day 1, we wrap near Austin at 6pm, drive /sleep/drive to meet the aircraft in Amarillo late the following morning. It's glamorous, baby. Glamorous. And we love every mile of it.

SANTA FE

AMARILLO

LUBBOCK

MIDLAND

SWEETWATER

AUSTIN

## Revenue Growth

APPROXIMATELY

12.4729%  
↑

FOR THE QUARTER

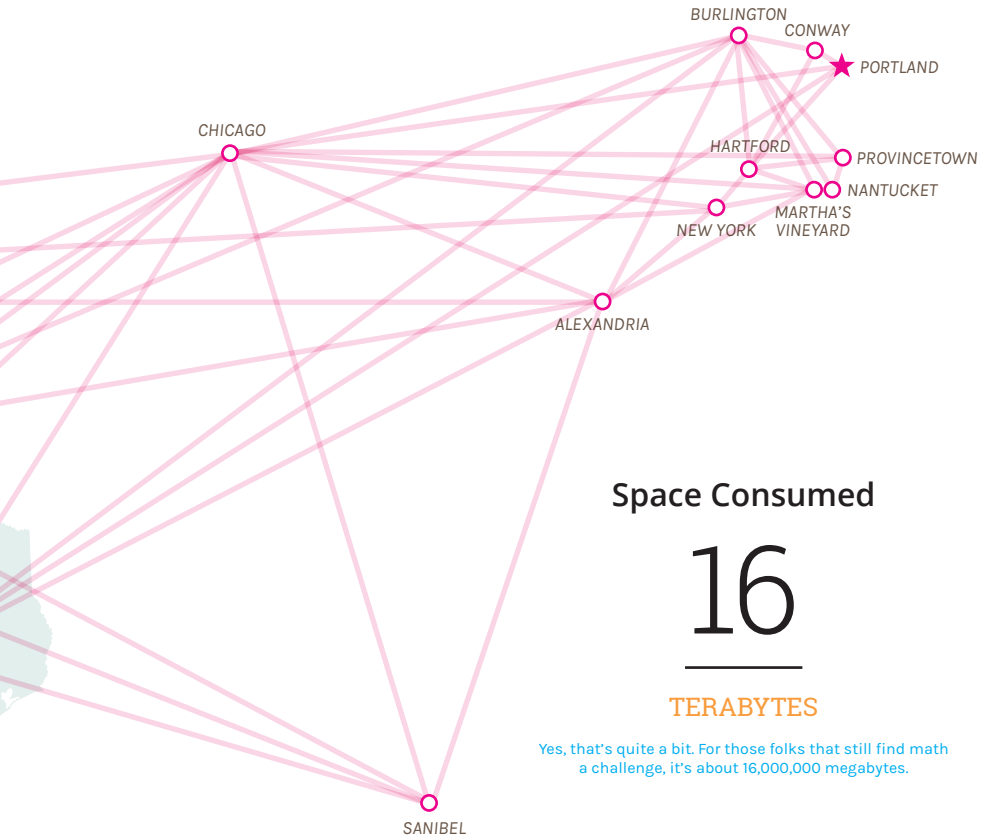
Quarter of what you may ask?  
Email me when you find out.

## U.S. Locations

FROM

MAINE  
TO  
CALIFORNIA

And a shitload in between



## Space Consumed

16

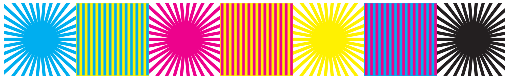
TERABYTES

Yes, that's quite a bit. For those folks that still find math a challenge, it's about 16,000,000 megabytes.



"Another of our satisfied customers"

The time is now



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#### KEVIN BRUSIE PHOTOGRAPHY

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#### PRODUCTION NOTES

This is yet another product of the Brain Trust that is Travis Goulder (design), Heather Colleen Noonan-Kelly (production) and Kevin Brusie (lunatic who thinks this stuff up). I am forever grateful to the first two, as they keep me on track and make it all happen. #greatteam



*Jack Brusie, Chairman of the Bored*



[kevinbrusie.com](http://kevinbrusie.com)